

Nathan Woosley

Motion / Design

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Senior motion designer with 10 years of experience creating visual content through animation and motion graphics. Easy going, friendly, enthusiastic.

SKILLS

- **Motion Design:** Adobe After Effects, Illustrator, Photoshop, Premiere Pro, Cinema 4D, 2D Animation, 3D Animation, Explainer Videos, Social Media Assets, Video Editing, Rive, Lottie, UX Animation
- **Digital Design:** Email Design, UI Design, Paid Advertising, Banner Ads
- **UI / UX Design:** Figma, Motion Systems, Animated Banners, Interactive Animation, Rive

WORK EXPERIENCE

Motion & Product Designer - Driveway / Lithia, Tigard, OR

06/2022 – 09/2023

- Enhanced user engagement and comprehension by crafting motion graphics and animations within a product design setting, using After Effects, Illustrator, Figma, and Premiere Pro.
- Elevated UX consistency by establishing a comprehensive motion design system adopted company-wide for a Fortune 150 organization.
- Collaborated with cross-functional product and marketing teams to produce illustrations and animations that harmonized with the company's brand identity and overarching objectives.
- Cultivated strong relationships with stakeholders to ensure that all designs adhered to brand standards and were in alignment with the company's strategic goals.

Motion & Multimedia Designer - TTR / Avalara, McMinnville, OR

03/2016 – 06/2022

- Drove growth and communication by creating motion graphics and multimedia content for internal and external use
- Blended creativity with technical proficiency using Adobe After Effects, Photoshop, Illustrator, and Premiere
- Used storytelling skills and delivered high-quality design solutions aligned with company brand identity

Marketing Director - D&D Satellite, Salem, OR

03/2010 – 03/2016

- Led marketing initiatives, drove growth and brand recognition, designed flyers and brochures, and updated brand to better suit future company goals using Illustrator, Photoshop

Education

Associate's Degree - Digital Media Communication - Clackamas Community College - 2014